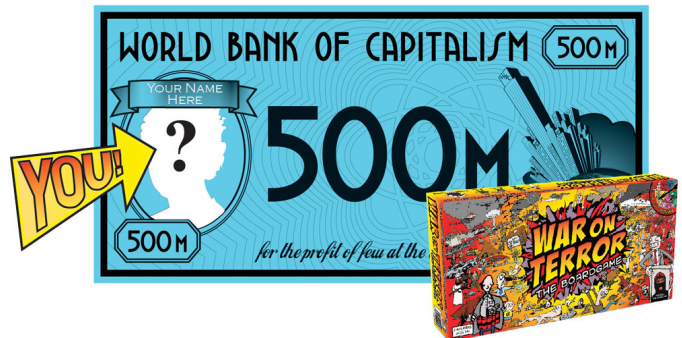




## AUCTION FOR INFAMY – YOUR CHANCE TO GO DOWN IN HISTORY

Cambridge, UK, 6 July 2010 – Once voted the ‘Most Dangerous Game in the World’, makers of controversial board game, **War on Terror**, are offering the rare chance to become as infamous as the game itself, by auctioning off the opportunity to get your face on the money that is part of the game.



The three friends behind the satirical game company, TerrorBull Games, have pledged to give 50% of the total raised to Amnesty International, who once referred to the game as “genius satire”. The other 50% is going towards TerrorBull Games’ top-secret next release.

The series of six auctions (one for each note value) will be kicking off on Ebay at 12 noon GMT on **Friday 9 July**. The six lucky winners will each get their face and their name on a particular denomination of the *World Bank of Capitalism* bank notes that are an important element in the game.

5,000 copies of **War on Terror**, containing the personalised bank notes, are being printed this summer for Christmas 2010. In addition to the new money, a number of changes and enhancements have been made to this new edition, including 'Permanent Military Bases', a 'Terror-o-meter', 'Holy Nuclear Armageddon' and, of course, a tonne of new artwork by award-winning illustrator, Tom Morgan-Jones.

This is the first time any changes have been made to the game since its launch back in 2006. Since then it's sold 25,000 copies worldwide. **War on Terror** has also been featured everywhere from Forbes to Playboy, from Al-Jazeera to the BBC. It's sold by luminaries like Amnesty International and the New Internationalist and is even stocked by the Nobel Peace Center in Oslo. Respected journalists, comedy writers and many others have all voiced their support and the game has found a permanent home in the collections of the Imperial War Museum, the Victoria & Albert Museum of Childhood, the Glasgow Museum of Modern Art and most recently in the esteemed Bodleian Library in Oxford.

But it wasn't always so, **War on Terror** launched almost 4 years ago to widespread outrage in the tabloid press, was banned from industry fairs and High Street shops and was even seized by the Kent police as a “dangerous weapon” because of the balaclava that comes with the game – perhaps the only board game in history to be classified as such.

It's safe to say that there aren't many games like **War on Terror**. And this is a unique chance to immortalise yourself in that unusual and fascinating history. Now that's one to tell the grandkids ....

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### Editor's notes

- i. Hi-res images available at: <http://www.terrorbullgames.co.uk/moneyauction/#images> – others available on request
- ii. Inventors, Andrew Sheerin and Andy Tompkins and illustrator Tom Morgan-Jones, are available for interview and comment: +44 (0)845 643 1513 or [info@terrorbullgames.co.uk](mailto:info@terrorbullgames.co.uk)